

2025 Membership

Gunnedah Chamber of Commerce

Driving the agenda for growth and business development in our region.



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www.gunnedah.org.au

TABLE OF CONTENT



<u>Our Commitment</u>	03
<u>Meet the Team</u>	04
<u>President Letter</u>	06
<u>2025 Focuses</u>	08
<u>Membership Opportunity.</u>	09
<u>Membership Levels</u>	10
<u>Sponsorship Opportunity.</u>	11
<u>Next Steps</u>	12
<u>Get in Touch</u>	13

2024/25 MEMBERSHIP



OUR COMMITMENT

The Gunnedah Chamber of Commerce is committed to making a significant contribution to the economic and social wellbeing of our business sector and wider community at large.

We believe part of the Chamber's charter is to assist our business members in developing and expanding their businesses to create an even stronger economic footing for our town and region. A strong business community is the backbone of our economy and is essential for the long-term growth of Gunnedah and surrounds.

[Join Gunnedah Chamber of Commerce](#)

MEET THE TEAM

Executive Committee



CJ Baldry Adams

Allied Partnerships Australia | president@gunnedah.org.au

PRESIDENT



Marc Eisenheuer

Club Gunnedah | vicepresident@gunnedah.org.au

VICE PRESIDENT



Jasmine Alloway

treasurer@gunnedah.org.au

TREASURER



Keira Gifford

Raw Confetti | secretary@gunnedah.org.au

**SECRETARY | MARKETING, ENGAGEMENT
& EVENTS MANAGER**



Paul O'Donnell

Slack-Smith Financial | paul@ssfin.com.au

EXECUTIVE ADVISOR - SUBJECT MATTER EXPERT



Michael Broekman

Namoi Valley Bricks | michael@nvbricks.com.au

EXECUTIVE ADVISOR - LIFETIME MEMBER



Ben Hennessy

Hennessy Real Estate | ben@hennessyrealestate.com.au

EXECUTIVE ADVISOR - EXITING PRESIDENT

MEET THE TEAM

General Committee



Darren Swain
Whitehaven Coal



Glenn Many
Many Fabrication & Engineering



Jabin de Keizer
Whitehaven Coal



Taylah Hudson
Taylah Maree



Bill Ashford
Cooridoo Health Services



Cameron Moore
Harvey Norman



Dimitty Dawson
Namoi Valley Plumbing



Renee Neale
Reverence Sourdough

PRESIDENT'S LETTER

Dear Gunnedah and Districts Business Community,

As we step into 2025, we are presented with a unique opportunity to not only reflect on our collective achievements but also to anticipate and actively shape the future of Gunnedah and district's business landscape. This year holds immense potential for growth, innovation, and collaboration, and it is through strategic foresight and deliberate action that we can ensure our community thrives.

Reflections and Learnings from 2024

The successes of 2024 have provided us with valuable insights into what our business community can achieve through unity and vision. The return of the Business Awards & Gala Ball, the unfortunate cancellation of the Christmas Festival, and Small Business Month highlighted the strength of our partnerships and the vibrant spirit of our local businesses. With over 627 participants engaged across 14 key events, our community has proven its readiness to embrace opportunities and overcome challenges.

We extend profound gratitude to the sponsors and supporters of 2023/2024 whose contributions have been pivotal. Additionally, we acknowledge the outgoing committee of 2023/2024 for their strategic leadership, which has laid the groundwork for a prosperous future.

Advisory Insights and Forecasting for 2025

The year ahead demands proactive engagement with key trends and strategic priorities that will define the economic and social fabric of our region. Businesses should consider the following as critical areas of focus:

- **Workforce and Skills Development:** Proactively addressing workforce shortages through partnerships with educational institutions and fostering continuous learning will ensure the adaptability and competitiveness of our workforce.
- **Sustainability and Environmental Stewardship:** Embracing sustainable business models will not only address environmental concerns but also create long-term economic value.
- **Digital Connectivity and Innovation:** Leveraging advancements in technology and increasing digital presence will be essential to driving operational efficiency and market reach.
- **Collaboration and Advocacy:** Partnering with local and regional stakeholders to tackle shared challenges will amplify our collective influence and impact.
- **Artificial Intelligence in HR:** Ethical integration of AI can revolutionise HR operations, streamlining processes while enhancing decision-making and employee engagement.
- **Diversity, Equity, and Inclusion (DEI):** Building inclusive workplaces that champion diversity will unlock creativity and foster a more engaged workforce.
- **Industrial Relations and Policy Adaptation:** Staying ahead of legislative reforms and adapting business strategies to comply with new regulations will safeguard productivity and mitigate risks.
- **Flexibility and Well-being:** Prioritising workplace flexibility and employee health will enhance job satisfaction and resilience.
- **Housing and Development:** Engaging in conversations about housing policies and urban planning will ensure that business growth aligns with community needs.
- **Regional Sustainability:** Actively participating in initiatives that support local infrastructure and economic development will fortify Gunnedah's position as a regional leader.

PRESIDENT'S LETTER

These priorities are not just areas to observe but to actively engage with. The Chamber's role in 2025 is to facilitate dialogue, drive action, and serve as a conduit for meaningful change.

An Invitation to Partner and Lead

This year, we call upon our members to embrace a shared responsibility in advancing these priorities. Partnering with community events and co-hosting engagements will be 2 integral to fostering a united and impactful voice. By contributing to and participating in the Chamber's initiatives, we can collectively strengthen the essence of our mission and amplify our advocacy efforts.

We also enthusiastically welcome and thank the sponsors for 2024/2025. Your support fuels our ability to inspire progress and create opportunities. To the incoming committee and executive, we look to your leadership to rally our community and set a course for sustained success.

2025 Strategic Engagements

- Our calendar for 2025 reflects a commitment to empowering businesses and fostering collaboration. Highlights include:
- Chamber New Year Breakfast (February 11th) & Meet the Speed (March 22nd): Setting the tone for an impactful year with key insights and networking.
- Youth Expo and Job Board (April): Creating pathways for the next generation of talent.
- Business Awards Finalists Mingle and Gala Night (July/August): Celebrating the innovation and resilience of our local businesses.
- Small Business Month Workshops (October): Equipping businesses with the tools and knowledge to thrive.

A Members Call to Action for 2025

The path to a prosperous Gunnedah and districts is one we must walk together. By aligning our efforts and engaging deeply with these focus areas, we can transform challenges into opportunities and vision into reality. Let us champion a culture of innovation, inclusivity, and sustainability, ensuring that Gunnedah remains a beacon of progress for the region.

Your voice and participation are essential. Join us in making 2025 a transformative year for our businesses and our community.



Warm regards,

CJ Baldry Adams

President, Gunnedah Chamber of Commerce and Industry

2025 PROJECTS & SUBCOMMITTEES

Gunnedah Toward 2050

Strategic Planning Document

A strategic plan that envisions the region's best possible future over the next 25 years. This roadmap will define key pillars, milestones, and actions to drive sustainable growth, innovation, and long-term prosperity for the community.

Advocacy & Agency

Local, State, Federal Government

Through engagement with all levels of governments, we ensure that business concerns are heard and also acted upon. Our advocacy secures a strong voice within meetings, driving meaningful policy and regulatory outcomes.

Business Awards

Flagship Event

In alignment with Business NSW's Business Awards criteria, this night shines a spotlight on local businesses, celebrating their achievements and contributions. This prestigious event not only brings well-deserved recognition but also boosts team morale and strengthens community pride.

Networking

Partnerships & Events

Partnering with local businesses to host regular events that foster meaningful networking, collaboration, and supply opportunities. These events enhance education, strengthen connections, and encourage the sharing of ideas, creating a more united and thriving regional business community.

The Next Gen

Gunnedah Chamber Subcommittee

The Next Gen – is an inclusive network designed to support, connect, and empower young professionals (aged 16 to 35 years), entrepreneurs, and emerging leaders across all industries.

Attract | Connect | Stay

Strategy in Place Making

This is a strategic placemaking initiative designed to enhance Gunnedah's appeal as a destination for businesses, investors, and residents. By fostering vibrant spaces, arts and culture, as well as strengthening local connections, we know this supports long-term economic growth.



MEMBERSHIP OPPORTUNITY

Our focal points encompass a broad spectrum, reflecting the diverse fabric of our community. To achieve these objectives and deliver substantial value to our Chamber members and the broader community, we rely on the support and active participation of Gunnedah's business community and Chamber members.

The Chamber of Commerce represents more than just networking over breakfast; it plays a pivotal role in fostering a vibrant and dynamic business environment. However, **to fulfil this role effectively, we need individuals who are committed to our town's best interests—driven leaders who can translate vision into action and contribute their time to our shared goals.**

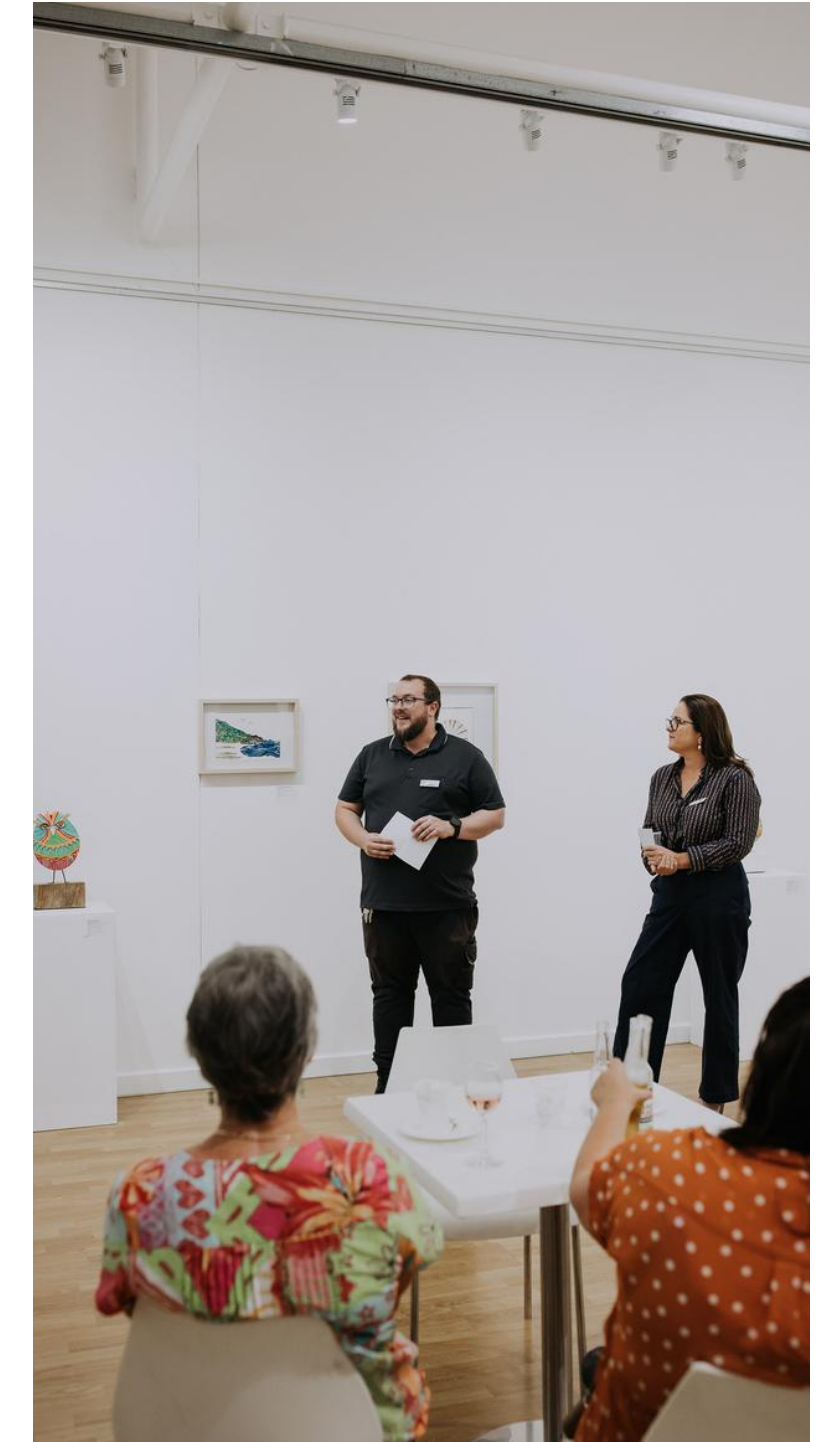
While our Committee is comprised of dedicated individuals, we invite your involvement in any capacity, including participation in our sub-committees as we pursue our outlined objectives.

Individually, our capacity is limited, but collectively, we have the power to achieve remarkable outcomes for our businesses and community.

Gunnedah Chamber of Commerce invites you to become a member and join us in driving growth and business development in our region.

Please find details of membership levels and benefits on the following page.

[Complete your membership here.](#)



MEMBERSHIP LEVELS

Our membership is designed to offer valuable opportunities for businesses of all sizes to connect, grow, and thrive within the Gunnedah community.

With multiple membership tiers tailored to suit your business needs, being part of the Chamber gives you access to exclusive networking events, collaborative initiatives, business support, and the chance to amplify your voice within our region.

By choosing a higher membership level, you can further champion the Chamber’s vision for the future of Gunnedah, contribute to our advocacy efforts, and gain significant exposure and support for your business.

[Become a member](#)

Benefits - What you give	General	Bronze	Silver
Be a part of Gunnedah’s business community	✓	✓	✓
Support Chamber’s vision for the future of Gunnedah and district	✓	✓	✓
Support Chamber to grow and improve		✓	✓
Contribute to the functions of advocacy and networking for local businesses			✓

Benefits - What you get	General \$200	Bronze \$600	Silver \$1200
Voting rights at AGM	✓	✓	✓
Free Business NSW Alliance Membership	✓	✓	✓
Complimentary tickets to monthly networking events & member pricing for additional tickets	x2	x5	x12
Early and discounted access to training, seminars & events	✓	✓	✓
Advocacy at Local, State, and Federal levels	✓	✓	✓
Listing in business directory on Gunnedah Chamber Website	General	Bronze	Silver
Eligibility to participate in local business awards	✓	✓	✓
Preferred supplier status for Chamber events	✓	✓	✓
Social media posts - yearly	x2	x5	x10
Branded recognition of support at Chamber networking events on all printed and digital media		✓	✓
Verbal recognition of support at Chamber networking events		✓	✓
Invitation to host 1 x monthly networking event		✓	✓
Popup up banners displayed at all Chamber networking events			✓
Standing invitation to speak at Chamber networking events			✓
Monthly recognition across all platforms, TV, Radio, Digital, and printed media.			✓
Talk to us about how Chamber can support your engagement, marketing, or recognition goals			✓

SPONSORSHIP OPPORTUNITY

2025/26 partner opportunities are now open.

As well as our membership opportunity as outlined on the previous page, Gunnedah Chamber of Commerce also deeply value the support of our sponsors. Their contributions are essential in enabling us to provide vital services and support to our local business community.

Sponsorship not only strengthens our Chamber but also enhances our ability to deliver key projects, host events, and secure grants that benefit our members and the broader community.

To the right you will see a breakdown of partner inclusions and details for reference however this is an open conversation that allows us to speak with you to discover what can best suit both parties.

2025 sponsor partnerships are now open and we welcome any queries to secretary@gunnedah.org.au. These enquiries will be passed on to our Business Development Subcommittee to further engage.

By becoming a sponsor, our partners are investing in the growth and prosperity of Gunnedah, and we are committed to ensuring their business is prominently recognised for its support.

Gold Partner

Gold Sponsors play an integral role in contributing valuable funding to enable Chamber to engage paid personnel to assist in the delivery of key projects, facilitating events, identifying eligible grants for our Chamber members and assist in putting the grants together. Gold Sponsors receive wide recognition throughout Chamber communication.

Platinum Partner

Our highest level of sponsorship, Platinum Sponsors are vital for assisting in aiding our delivery of business and community growth in our region and are recognised at all Chamber events for their essential contribution to the Chamber. Reserved for a small number only, Platinum sponsors receive mention on all Chamber correspondence and can display marketing material at Chamber events.

Benefits	Gold	Platinum
Complimentary Gunnedah Chamber of Commerce Gold Membership	✓	✓
Ability to on forward marketing material to chamber contact list	✓	✓
Invitations to attend monthly social functions	✓	✓
Option to host monthly social function	✓	✓
Provision of letters of support by Chamber	✓	✓
Mentioned at all chamber events	✓	✓
Invitation to join Partnership Programs	✓	✓
Ability to display promotional material at all chamber events		✓
Footer on all correspondence		✓

JOIN OUR COMMITTEE

***Are you passionate about Gunnedah and its local businesses?
Do you have the capacity and dedication to help drive and shape the
future of our community?***

The Gunnedah Chamber of Commerce is looking for enthusiastic and committed individuals to join our committee.

As a committee member, you'll have the opportunity to influence key decisions, support local businesses, and contribute to the growth and prosperity of our region.

Our Annual General Meeting (AGM) is held in September, and we welcome new members who are eager to make a positive impact.

Join us in our mission to create a vibrant and thriving business environment in Gunnedah - express your interest in our committee below! We'll be having an info night soon.

[Committee EOI](#)



NEXT STEPS

Renew/start your membership

Gunnedah Chamber would love to see you renew your membership for the 2025/26 period. Follow the button below to select your level of membership and renew now.

[Membership](#)

Discuss partnership opportunities

2025/26 sponsor partnership opportunities are now open and we welcome any conversations around how this can look for you and your business.

[Sponsorship](#)



GET IN TOUCH



Keep In Touch

Gunnedah Chamber of Commerce would love to hear from you regarding partnership and involvement opportunities, business matters, or feedback. You can use our details below to get in touch.



Address

3/25 Abbott Street,
Gunnedah NSW 2380

Email

secretary@gunnedah.org.au

Website

gunnedah.org.au

Socials

[Facebook](#)
[Instagram](#)