

Gunnedah & District Chamber of Commerce & Industry Inc.
Committee Meeting Tuesday 15 September 2020 5.30pm

MINUTES

Namoi Valley Brickworks Meeting Room

Present: Juliana McArthur, Michael Broekman, Susan Frater, Bill Ashford, Andrew Garratt, Tracie Finlay, Amanda Heinemann (Admin)

Observing: Tana Byrnes

Apologies: Stacey McAllan, Benita Anderson

Chair: President Juliana McArthur opened the meeting at 5. 34pm

1. Minutes of Previous Meetings

It was moved Michael seconded Juliana that the minutes of the July and August Meetings were both true and correct. Carried. There were no matters arising.

2. President's Report

- Very concerned about JobKeeper and JobSeeker decreasing in later September
- Article in NVI main activity

3. Christmas Fair Update

- a. Idea of having a car as a major prize – how to progress – suggestion from Committee that the member dealerships be approached to offer the best price along with a formal approach to Council for potentially some funding – or possibly Chamber to fund. It was moved Michael seconded Bill that an allocation of \$25,000 be set aside for use if required to purchase a vehicle from a member dealership for this Christmas Fair promotion. Carried.
- b. Discussion of the potential tiers of sponsorship and recognising major sponsorships – underway
- c. To keep momentum going a series of draws is recommended. Key focus is to keep the dollars in the Gunnedah businesses. This is an unprecedented year – Chamber has retained savings and this is the year to spend them.
- d. After discussion it was moved Juliana seconded Andrew that a minimum spend of \$20 be set with the participating business. Carried.
- e. Advertising proposal from 2MO tabled. It was moved Tracie seconded Gail that 2MO/GGG be recognised as major media partner and the proposal for \$1540 be accepted. Carried.
- f. Have received a quote from Provincial Printery for 10,000 entry forms in 250 entry form pad. After discussion it was agreed a quote for 20,000 quite generic entry forms be printed with the plan of using any left overs in future years. Need to have postcodes, date of purchase etc. Also will need A3 or potentially larger posters, potentially for A-frames. Quotes are being sourced and will be agreed by email.
- g. Other sponsorship and media deals are being negotiated.

4. Membership Drive

New memberships received from Goodness and Gracious, Kez's Café, McKinnons Blue Denim were moved for acceptance Tracie seconded Bill. Carried. The President thanked Tracie and welcomed new and renewing members.

5. Treasurers Report

a. President Juliana presented the Financial Report on behalf of the Treasurer. Balance as at 14 Sep \$59,675.13. Benita proposes we look at CBA online process and also that another bank be considered. Committee discussed using a more locally focused bank such as The Greater and noted the NICU is a member now. Treasurers Report was moved for acceptance by Juliana seconded Bill. Carried.

b. The following invoices were discussed and moved for payment by Michael seconded Susan. Carried.

- Expenses Reimbursement Tracie Finlay \$293.70 Boxes
- Association Annual Returns \$47 on Credit Card
- Amanda Heinemann \$552.50
- Provincial Printery \$851.40
- Provincial Printery \$137.50

6. Secretary's Report

- Acknowledged great email ideas coming through from Bill
- Distribution of stickers and membership – working bee with Amanda done, to be posted
- Spoke to Wayne Cadman, stored material is fine, unaware that phone was cut off but may be due to NBN
- Multicultural Gunnedah – still making attempts to contact Wendy Marsh
- October is Small Business Month and Chamber will host a Business Breakfast on Wednesday 14 October as \$2000 grant application successful

7. SubCommittee Update

- Skills Roundtable – plan to meet before October
- Send Hay and Harvest contact details for Renee Williams to Juliana

8. General Business

- Gail suggested more engaged networking with members is needed – need a venue for 'business beer and bubbles' when/as Covid-19 allows
- Website – Amanda advised it is a pending action to update membership list
- How to spotlight businesses – do a video and put it on FB page – use tech savvy and younger members – Gail and Bill keen to support

9. Next Meeting Tuesday 20th October at 5.30pm – week after the breakfast

Meeting Closed 7.20pm