



Hello Gunnedah Business Community

Wishing you a lovely day filled with beautiful clients and Lots of Sales.....

As you would be aware, the Covid craziness continues throughout our world and impacts on daily normality. So, with this in mind the Gunnedah & District Chamber of Commerce & Industry Inc has decided not to hold a Christmas Fair in the main street this year as we feel it would be impossible to distance ourselves from one another and abide by covid regulations.

Due to the huge response we received last year through our Media\Facebook campaign for our Spirit of Christmas Fair, we felt that we would be letting down the business community if we didn't continue our role in promoting our town this Christmas. So for the past few weeks my role as Community Events Office has consisted of brainstorming an event like no other. This year we are doing things very differently and I really want you to be a part of this!

The Gunnedah & District Chamber of Commerce & Industry Inc would like to invite you to join our "Spirit of Christmas Fair" ONLINE for 2020. This event is not limited to (one night only) like in the past, however, we are planning on using the event as a way of promoting our business community right through until Christmas!

Our theme for this year is "What does the Christmas Spirit mean to you?" because this year we want to show our younger community that in times of adversity we as a Small Country Town can rise above and come together as one - even if that means we do this online. Nothing can break our Gunnedah Christmas Spirit.

Here is what YOU will receive by participating in the GCCI Spirit of Christmas Fair ONLINE - to begin October 1st:

- I will personally visit every single business that participates in our fair to record a video for our Facebook Group that features you and your business. This is your opportunity to show our Gunnedah Christmas Fair audience what it is that you do and provide for our community. Anytime you have something new, give me a call and I will come back in :)
- In addition you will receive 1 advertising post on our Facebook Page for your business that includes your logo, a photo of your service/product.
- The big Red Box (if applicable) with entry forms, for the "Shop Local Competition" which commences on October 1st, 2020 and is where shoppers receive an entry into the draw from participating businesses, by spending over \$20 in each store. It will be drawn live on-line on the Christmas Facebook page Friday 18th December 2020. Prizes worth thousands of dollars..... Trust me your clients WILL want to enter this draw....A Prize pool along with donors details will be featured on the Big red Box.
- As part of our Advertising with 2MO & Triple G, and Television informing the public of what's available from Gunnedah Businesses for Christmas shopping.

GUNNEDAH & DISTRICT CHAMBER OF COMMERCE & INDUSTRY INC

ABN 14 373 864 881

PO Box 176 GUNNEDAH NSW 2380

www.gunnedah.org.au or via secretary@gunnedah.org.au



- Visits from me to local Industries/services/restaurants to be included in our marketing.
- To help generate traffic to the Facebook page, I will visit our local leaders ie. Council, Schools, Mining Industries, parish Priests and Community groups to talk about Christmas and how they can add their input into what the true Spirit of Christmas means to them.

My passion for this job is huge, as I love our local businesses and community and the success of our town and its future growth is of great importance to each of us. My thanks to the GCCI & Gunnedah Council for the opportunity to promote this outstanding event. This is a great opportunity for you as a Business of Gunnedah & District to shine bright and let others see your outstanding business/service/industry. So get involved, be part of this huge promotion.

Lets not forget the true meaning of Christmas and the joyful time that will be had by all. Lets come together and be thankful we live in a town like Gunnedah.....

Now is the time to apply, please contact me via the details below. Applications close 30th September 2020.

Love
Tracie Finlay xx
Community Events Officer
Gunnedah & District Chamber of Commerce & Industry Inc
E christmasfair@gunnedah.org.au
F <https://www.facebook.com/traciefinlay>
P 0427437846