



WHY LEAVE TOWN PROMOTIONS

WLT Gift Card Report

Gunnedah September 2018

The following report provides an overview of the Why Leave Town Gunnedah Gift Card Program in terms of the overall results across all stores.

PROGRAM OVERVIEW

Total Value of Cards Loaded in Program:	\$134,519
Total Value of Cards Redeemed in Program:	\$87,291
Total Value Not Yet Spent in Program:	\$39,016

MONTHLY STATISTICS:

	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 17 - Sep 18	Dec 14 - Sep 18
Total Program														
Number of Loaded Cards	3	19	144	1	3	0	2	0	11	0	8	182	373	1,283
Load Value	\$325	\$790	\$24,938	\$155	\$70	\$0	\$200	\$0	\$1,000	\$0	\$800	\$32,130	\$60,408	\$134,519
Number of Redemptions	21	27	173	73	44	36	29	32	20	23	22	41	541	1,804
Value of Redemptions	\$842	\$1,704	\$10,062	\$3,681	\$2,738	\$1,403	\$1,173	\$1,648	\$1,214	\$827	\$948	\$2,592	\$28,831	\$87,291

