



**Gunnedah and District Chamber
of Commerce and Industry Inc.**
ABN: 14 373 864 881
post: P.O Box 176, Gunnedah 2380
email: chamber@gunnedah.org.au
phone: 02 6742 3600

SPONSORSHIP OPPORTUNITY

2018 Gunnedah Business and Services Awards

Gunnedah Chamber of Commerce is excited to coordinate the annual Gunnedah Business and Services Awards and would like to extend an invitation to enterprising businesses to become an official event sponsor and to share in the spotlight and celebrations.

In 2018, the Gunnedah Chamber will host over 250 guests at the gala event to be held on Friday August 10 at the Gunnedah Town Hall, with a focus on recognising and celebrating excellence in local business, industry, innovation and the people driving success.

The 2018 Gunnedah Business and Services Awards offers sponsors a prime platform to:

- Leverage business profile and build brand recognition within a targeted and influential audience.
- Take advantage of PR opportunities and associations with business excellence.
- Support and celebrate other businesses and business minded people.
- Acknowledge the efforts of hard working people in our community.
- Network and make meaningful business connections.

Our Sponsorship Packages

Awards Partner - \$1,500 investment.

- Sponsor logo / and or business name given prominent placement in the event programme and marketing associated with the awards including print and digital medias.
- Sponsor business name announced by MC at the event.
- Sponsor Logo included on Chamber of Commerce website.
- Sponsor Logo included on Presentation screen at the event.
- One (1) free standing banner on display in venue. Sponsor to supply banner and positioning is at discretion of event manager.
- Four tickets to the gala event (valued at \$70 each).
- 8 exclusive sponsorship opportunities available.

Award Category - \$850 investment.

- Sponsor name included in event programme and all marketing associated with the category including print and digital medias.
- Sponsor business name announced by MC at the event.
- Sponsor Logo included on Chamber of Commerce website.
- Sponsor Logo included on Presentation screen at the event.
- Two tickets to the gala event (valued at \$70 each).
- 18 categories available with limit of one sponsor per category.



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Awards Advocate - \$250 investment.

- Sponsor logo / and or business name included in event programme and all marketing associated with Award Partners including print and digital medias.
- Sponsor Logo included on Chamber of Commerce website.

Media Partner – In-kind support and promotion of event.

Package depended on level of support and will be negotiated with individual partners.

Should you have any questions or require further information regarding the afore mentioned sponsorship opportunity, please do not hesitate to contact the 2018 Gunnedah Chamber of Commerce Business and Services Awards Event Manager Lisa Davis on 0434 368 267 or email chamberbusinessawards@gunnedah.org.au.

On behalf of the Gunnedah Chamber of Commerce, I wish to thank you for considering this sponsorship opportunity and also take this opportunity to remind you to nominate for the awards online at www.businessannualawards.com.au/login?chamber=Gunnedah .

Yours faithfully,

Stacey Cooke

President – Gunnedah Chamber of Commerce

Sponsorship Contact: Lisa Davis 0434 368 267