

## Chamber of Commerce Committee Meeting Minutes

17<sup>th</sup> October 2017 Tuesday 5.30pm @ Walker Beer Solicitors + Conveyancers, 227 Conadilly Street, Gunnedah

**Open:** 5:33pm

**Present:** Michael Broekman, Stacey Cooke, Treena Daniels, Jodi Dolbel, Kate Gunn, Wendy Marsh, Wellington Sardinia, Ben Hennessy, Tammy White.

**Apologies:** Tove Sparkes, Gerry McDonald

**Moved/seconded:** Broekman/Marsh

Minutes previous meeting held Tuesday 12<sup>th</sup> September 2017

***Motion: that the minutes be accepted as true and correct...Broekman/Marsh***

**Business Arising**

### Correspondence Report

- **Issued by Treena Daniells**
- Reminder for event funding available every 6 months – (1 Jan to 30 June 2018) the funding is available every 6 months. It has expired now.
- Information Procurement Workshop was interesting. You can look at the tender on line and find out the people who were successful of the tender. You can then contact them yourself if you would like to work with them.
- Tree lopping services – forwarded onto members
- Kim Bank and NCS Natural re stall holder enquiries and Stacey flicked that over to Jodi
- Workplace Seminars were really great. It comes from the employer's perspective. New Workers Comp has started 1 July. NSW Business Chamber is really supportive of this initiative to provide support for employers given that every workers comp application is being approved, seeming unfair for the employer.
- Mackellar Motel will host the AGM.
- Nortec Business Team in Tamworth held a meeting where Stacey and Treena met some other start up businesses in Tamworth who are being supported by Business Connect.
- Further correspondence attached.

***Motion: That the correspondence report be accepted... Daniels/White***

#### **Treasurer's Report**

- **Issued by Treena Daniells**
- Please see attached.

***Motion: That the report be accepted and the accounts paid...Daniels/White***

**Payments be ratified: Marsh/White**

#### **Reports/Projects**

- **Cluster – Skills Shortage**

The next cluster meeting will be held at the **Council Chambers on 21<sup>st</sup> September.**

The first meeting was held at the Smithhurst last week and about 30 businesses turned up which was a good turnout. The second meeting is organised for next year. The structure of the skills cluster will break up into 3 separate sub groups, engineering, mining, mechanical type trades – retail/hospitality sectors – health/aged care sector. They will work on specific issues they have within their own organisations and then come together to work out the bigger picture requirements in the middle. Hoping for it to come together in the New Year. Susan Sims will attend to distribute some information on the skills cluster.

- **Regional Business Awards –**

Gunnedah Chamber of Commerce won, Riley's Furniture & Carpets won and also Wholegrain Milling. Stacey, Michael and Treena will be attending 17 Nov 2017.

- **Why Leave Town**

Application to council for support - there are a few promotions that they are running themselves. For every \$500 load up you can go into the draw for \$10k with what they are calling the \$1 million. Whitehaven are distributing the cards and they are being noticed as being used within the town which is very positive.

We need to find the Gunnedah Gift Card stickers and distribute to the businesses.

- **Bridging the Gap** – Treena

Susan has provided the report. Stacey will distribute it to the committee for their perusal and comment. We still need to mentor businesses that were identified in the report. The funds will be provided to the Chamber to provide workshops to provide that mentoring requirement. We will be discussing those requirements with Susan Sims and once that has been finalised she will be paid the final payment.

- **Retail Precinct Committee** – Jodie – Christmas fair

Request for Funding for the Christmas Fair – proposed budget, TV advertising & production and chamber support.

Jodi advised that they are concentrating on trying to get the paperwork filled and handed in. Gunnedah Pre-School is having their fair on the same night. They have already actively been organising theirs however they have agreed to uproot their fair and move it to the main street. The magic balloon man and busking competition will replace the band this year. All entertainment has been sorted and shared with the Gunnedah Pre School. There will be a Gunnedah Pre School 'fun zone'. There will be a balloon arch entry to the 'fun zone'. The Fun Zone will be located between the lights and town hall.

There will be more food this year. Pizza stall and BBQ's at both ends of Conadilly Street. There are a lot of different competitions like tug a war with different sporting groups. At the start of November, the tickets and boxes will be provided to the participating stores. People don't have to be there to redeem the prize. It supports the 'shop gunnedah' campaign and will encourage people to come back to shop in Gunnedah.

Jodi requested funds to be provided by the Chamber to support the costs of the Xmas fair for independent advertising through the paper, sound through Dave Boxell, \$750 for half of the entertainment (Matt Falloon), \$500 radio advertising – so therefore requesting \$4k.

**MOTION: Does Chamber approve the seed funding of \$4000 - Moved by Daniels/Marsh.**

- **Vintage Car Rally** – response – email was sent to Sophie regarding the customer increase.

**Jodi** - This was an incredible opportunity for Gunnedah Retailers and the town in general. There was an increased excitement in town with all the vintage cars in the street. I was lucky enough to be asked to supply some decorations for the dinner which was good. We were able to work something out to suit their budget. As a retailer we were involved in a shopping campaign with discounts on

offer. We had a huge amount of people through the store. We stayed open until 6pm each night to accommodate shoppers after their daily adventures in the region. There were lots of Vintage Car club shoppers through the shop buying lots of different items. They were very generous in spreading their money through the town and they were conscious of giving back to the community. They were extremely friendly and a pleasure to have in the store. I would welcome this group of people back to our town anytime!! It was how community conscious they were that set them apart from a lot of other groups. It's like they deliberately each made the decision to support the retail sector while they were here!

It was amazing.

Thank you to council for their sponsorship in bringing this amazing group of people to our town.

Michael and Stacey will attend meeting next Thursday and we will revert back to committee on how the meeting went.

- **President's report** - Michael – will be provided at AGM – Michael asked for any input.

Covering things like Try a Trade, Bridging the Gap, Skills Cluster, support of Chinese and Indian delegation.

- **Meeting** – Stacey/Ann/Treena/Michael – regarding **AGM**.

The meeting occurred and Ann provided us some details on how to advertise and how the votes etc will run on the night. AGM will be held at Mackellar Motel. Advertising will be held in the paper next Tuesday, put on the website, Facebook and newsletter. Soph & Stacey will organise this.

***Motion: That the reports be accepted. Moved and accepted... Daniels/Marsh***

### **General Business**

- **Retiring businesses** – mags, sassy willa, furniture one – will pop into the shops and say goodbye.

## **Upcoming Events**

**AGM** – October 31

**State Business Awards** – Stacey and Michael and Treena attending

**NSW Business Chamber – Wendy** – report – Wendy spoke to us about how amazing the event was. She will provide a report and that will provide a PowerPoint presentation at a networking event. Wendy will speak at the Xmas party about the event.

**Christmas party** - will be held at Namoi Valley Brickworks this year. Xmas party to be held on Tuesday 12 December 2017 at 5:30pm for 6:30pm BBQ and drinks.

## **Membership**

### **New Members**

Wendy Carpenter

Wayne Bluck

***Motion: That the new members be accepted. White/Marsh***

**Meeting Closed:** 7:03pm.

**Next Meeting:** Tuesday 14<sup>th</sup> of November 2017