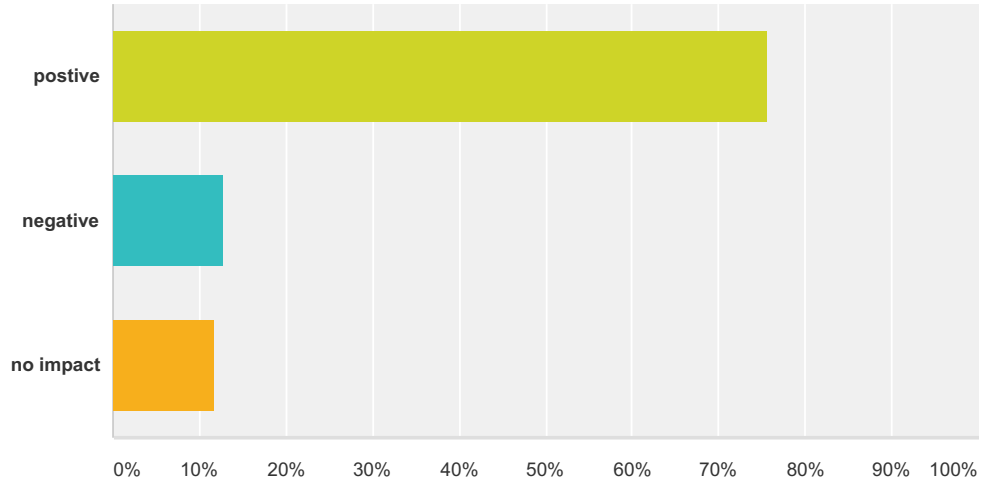


Q1 Coal mining of the Gunnedah basin is forecast to increase over the next few decades. What impact do you expect an increase in mining to have on the turnover and profitability of your business?

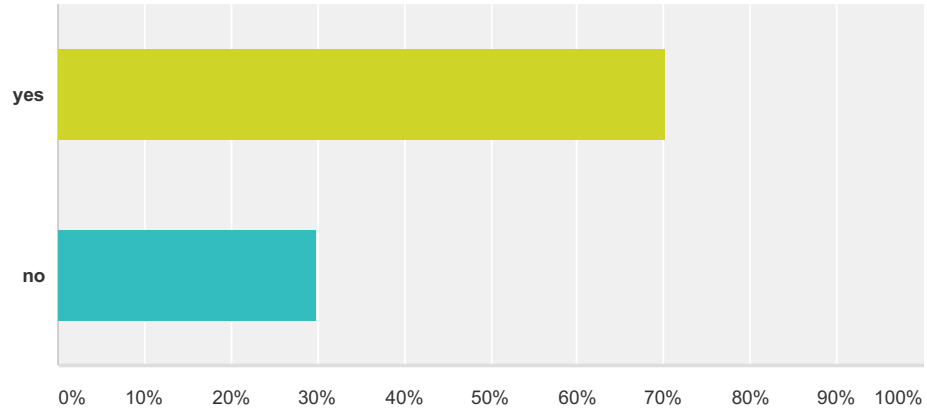
Answered: 94 Skipped: 1



Answer Choices	Responses
positive	75.53% 71
negative	12.77% 12
no impact	11.70% 11
Total	94

Q2 In the context of living and working in Gunnedah (considering wider social and environmental as well as economic factors) - are you in favour of the increased coal mining that is anticipated?

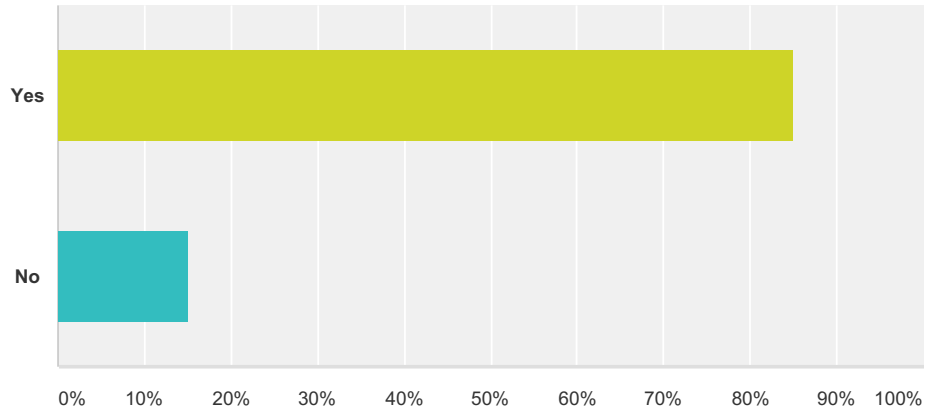
Answered: 94 Skipped: 1



Answer Choices	Responses	
yes	70.21%	66
no	29.79%	28
Total		94

Q3 The Gunnedah Chamber of Commerce has publicly voiced the majority view of our membership as taken from the survey results. Are you happy with this approach?

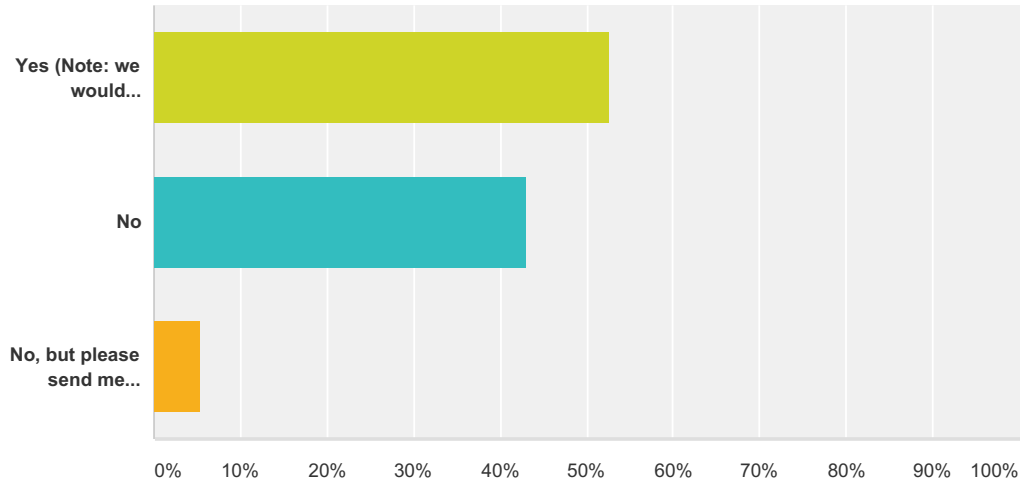
Answered: 93 Skipped: 2



Answer Choices	Responses
Yes	84.95% 79
No	15.05% 14
Total	93

Q4 Is the business you own or manage a current member of the Gunnedah and District Chamber of Commerce and Industry Inc?

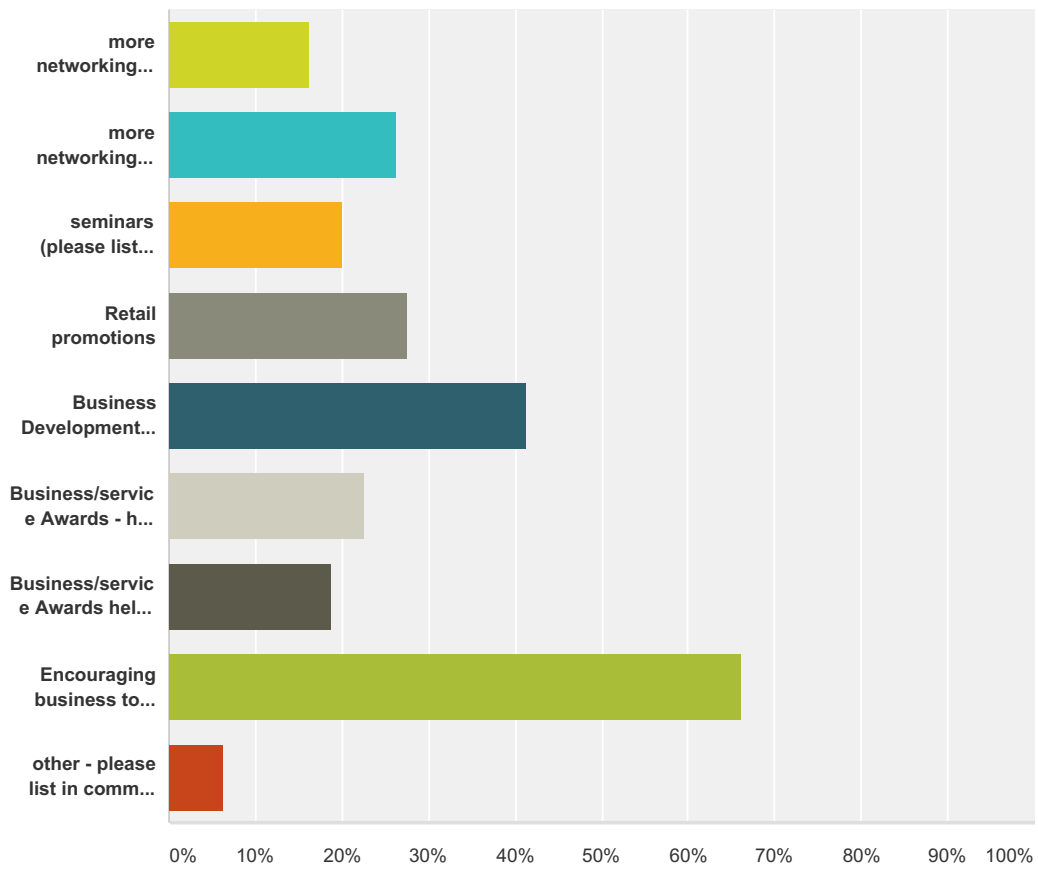
Answered: 93 Skipped: 2



Answer Choices	Responses
Yes (Note: we would appreciate it if you could insert your business name below to allow more accurate tracking of responses, it is OK if you prefer to remain anonymous)	52.69% 49
No	43.01% 40
No, but please send me information on joining (include an email address below, or alternatively email admin@gunnedah.org.au)	5.38% 5
Total Respondents: 93	

Q5 What types of activities would you like to see the Chamber of Commerce arrange or facilitate?

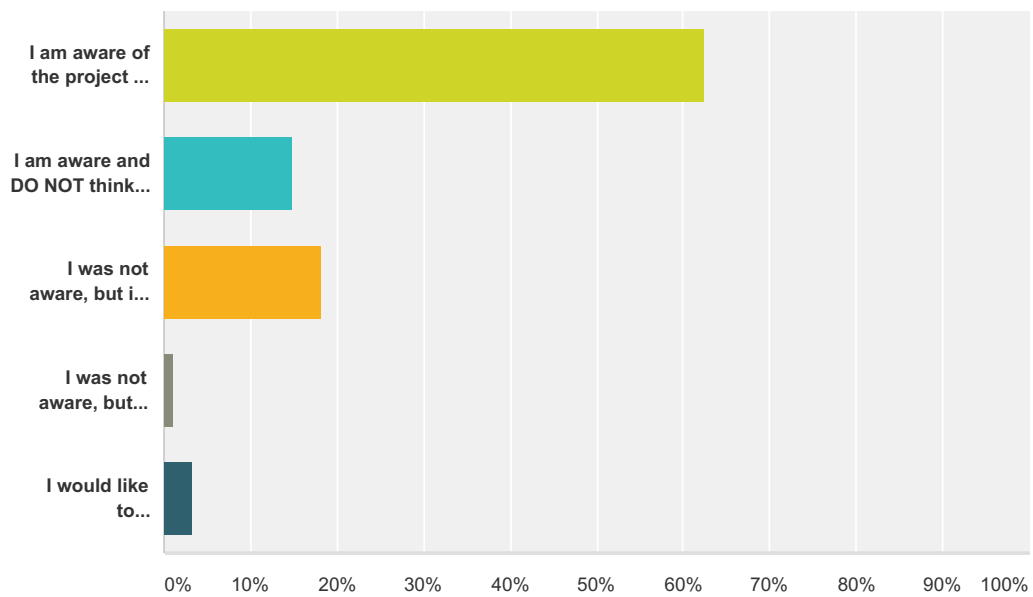
Answered: 80 Skipped: 15



Answer Choices	Responses
more networking events after work (they are currently held monthly)	16.25% 13
more networking events (breakfasts) before work	26.25% 21
seminars (please list topics in comment box)	20.00% 16
Retail promotions	27.50% 22
Business Development Projects	41.25% 33
Business/service Awards - held every year	22.50% 18
Business/service Awards held every second year	18.75% 15
Encouraging business to business purchasing within Gunnedah	66.25% 53
other - please list in comment box	6.25% 5
Total Respondents: 80	

Q6 In November and December 2015 the Chamber ran a shop local retail promotion linked with a community street fair called Spirit of Christmas in the fortnight prior to Christmas. Whilst this project was funded in part by participating businesses, there was a net cost to the Chamber (effectively using general membership funds). Please tick one of the responses below

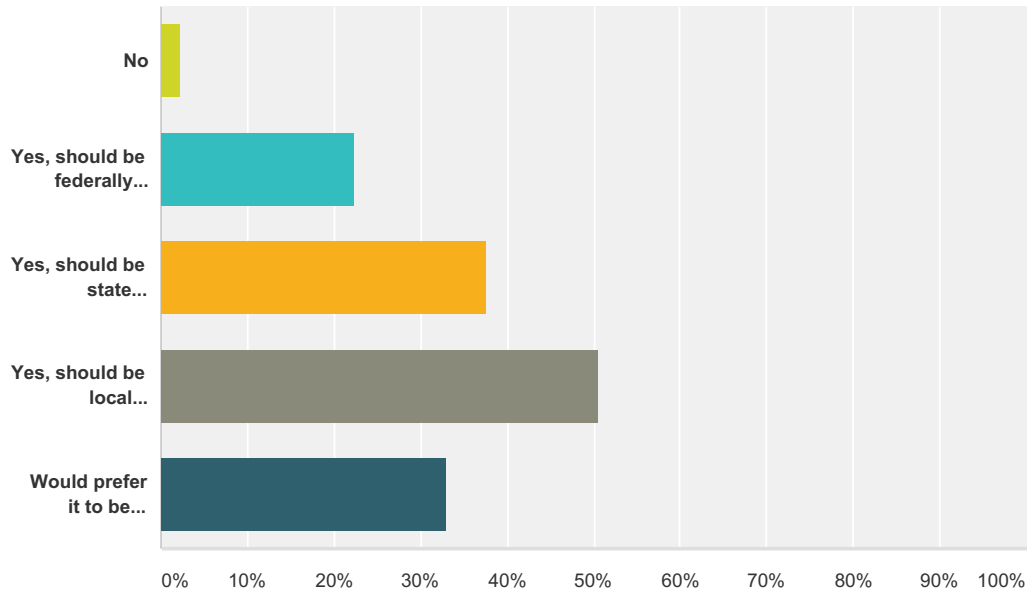
Answered: 88 Skipped: 7



Answer Choices	Responses
I am aware of the project and thought it was an effective Chamber project	62.50% 55
I am aware and DO NOT think it was an effective Chamber activity	14.77% 13
I was not aware, but is a good idea	18.18% 16
I was not aware, but seems like a bad idea	1.14% 1
I would like to contribute/sponsor/participate in 2016 (please enter name below in comment field)	3.41% 3
Total	88

Q7 Do you see a need for a greater focus on business and economic development in Gunnedah?

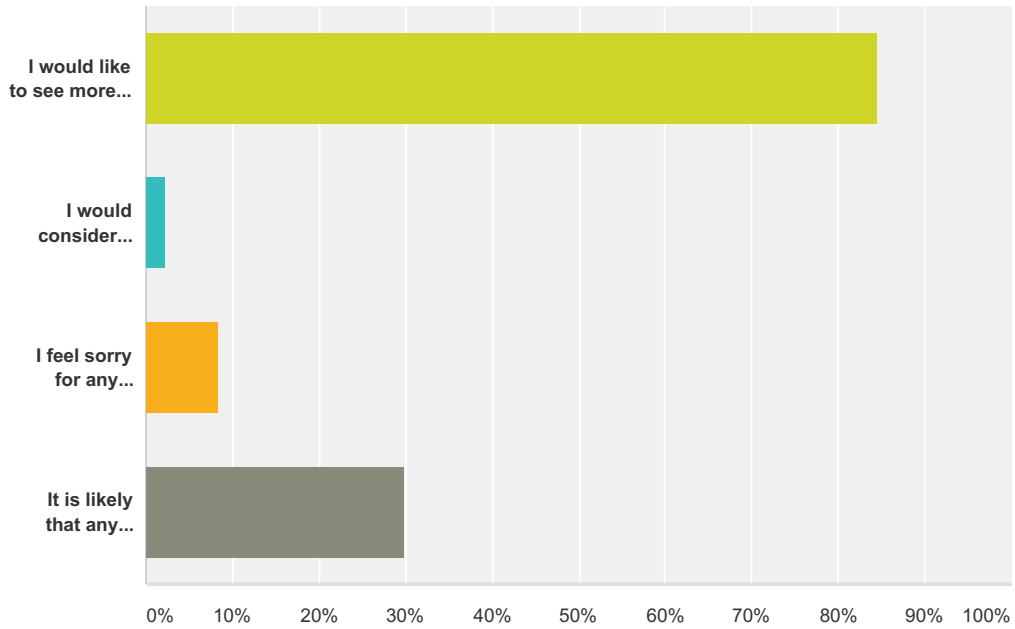
Answered: 85 Skipped: 10



Answer Choices	Responses
No	2.35% 2
Yes, should be federally government funded and managed	22.35% 19
Yes, should be state government funded and managed	37.65% 32
Yes, should be local government funded and managed	50.59% 43
Would prefer it to be managed by the Chamber of Commerce	32.94% 28
Total Respondents: 85	

Q8 Local Government elections are scheduled for 10 September 2016. The Chamber would like to see more business owners and managers on Council. What is your opinion?

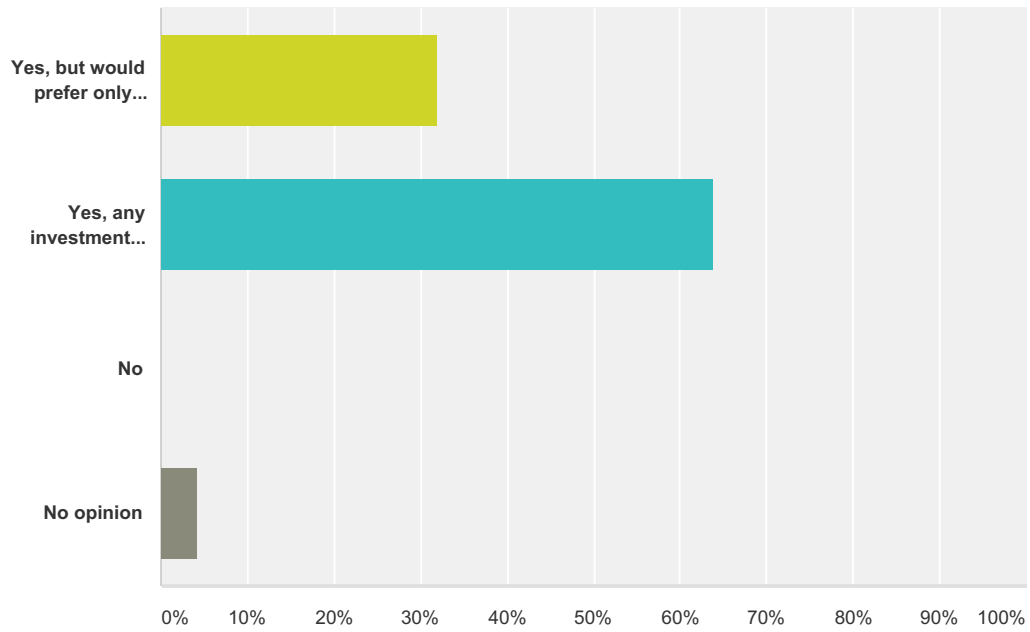
Answered: 84 Skipped: 11



Answer Choices	Responses	
I would like to see more business people on Council	84.52%	71
I would consider nominating for Council	2.38%	2
I feel sorry for any business owner who is on Council	8.33%	7
It is likely that any business owner who is on Council may see a negative effect on their business.	29.76%	25
Total Respondents: 84		

Q9 Do you believe that our region could benefit from additional investment?

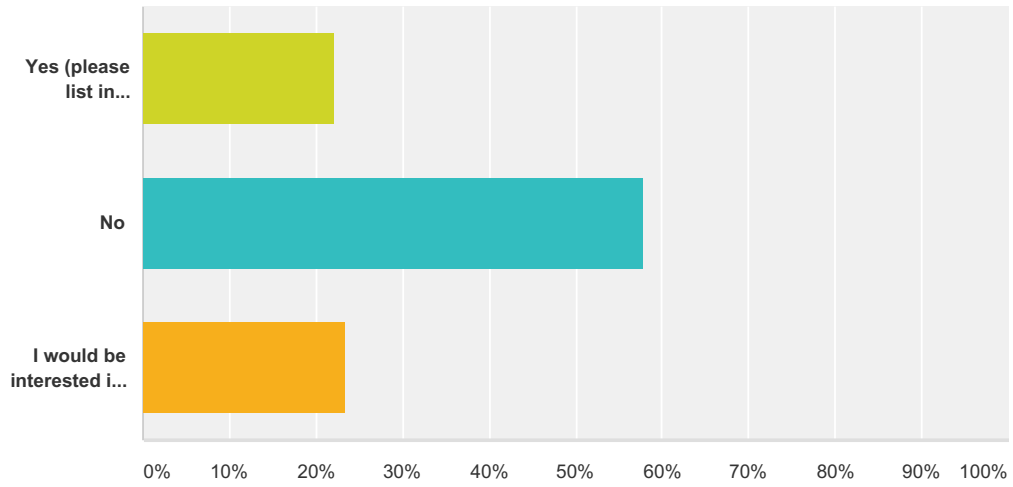
Answered: 94 Skipped: 1



Answer Choices	Responses
Yes, but would prefer only domestic investors	31.91% 30
Yes, any investment welcome, domestic or international	63.83% 60
No	0.00% 0
No opinion	4.26% 4
Total	94

Q10 Are you aware of any untapped opportunities to further develop tourism in our Shire?

Answered: 90 Skipped: 5



Answer Choices	Responses
Yes (please list in comments field)	22.22% 20
No	57.78% 52
I would be interested in supporting such opportunities	23.33% 21
Total Respondents: 90	