

Minutes meeting 28th September Wednesday 5.30pm Mackellar Motel

Opening: 5.45pm

Present: Scott Davies, Michael Broekman, Jim Farquhar, Treena Daniells, Wellington Sardinha, Kate Gunn, Wendy Marsh, Stacey Thibault, George Hoddle, Tammy White

Apologies: Gerry McDonald

Motion: That the apologies be accepted. Daniells/Broekman. CARRIED.

Election of New Chamber President

- Call for nominees. The filling of a casual vacancy until the next AGM.

Jim Farquhar nominated Michael Broekman for the position of President. Wellington Sardinha seconded the nomination. The committee was asked for other nominations. None were forthcoming. Michael Broekman was elected President with no contest and accepted the position. Michael stated that Jamie had done an outstanding job as President during his term and had set a high precedent. He believes that the Chamber will take a new direction under his leadership. His job will be to stabilise the Chamber until such time as someone is prepared to step up and fulfil the role in a more substantial capacity than Michael is able to commit to. The job of the Chamber of Commerce is to be a dynamic organization reflecting the needs of the community and this should be reflected in the committee.

Motion: Change the meeting day to the third Tuesday of every month with the next committee meeting set for Tuesday 18th September @ 5.30pm at the Mackellar Motel.

Business Arising

- PRIME 7 advertising campaign. Offer attached.

Subject: Re: Gunnedah Chamber of Commerce Membership List

As discussed last week, please find our offer to Gunnedah Business Chamber in more detail.

So far we have 6 businesses (outside of Chamber) running. Our target was 10 however, I can run this with 7. Chamber would be the 7th.

You mentioned, value of the offer was possibly questioned. We are not prepared to look at a lower figure than what has been offered. This is what Chamber picks up for the same price the participating businesses are paying approx \$1295+GST

*** Gunnedah Chamber Logo will be shown on every ad spot for every business throughout the whole campaign. This is approx 1562 times (inclusive of bonuses) over 9 weeks leading up to Christmas.**

*** Chamber's own schedule of ads will be approx 259 spots (inclusive of bonuses) for a**

fully dedicated chamber ad pushing for new members and showing the community what Chamber does in the town.

*** Free production if own photos are used otherwise there will be a minimal cost for additional photos or video as outlined in the schedule.**

I don't know of another way, that Chamber would pick up this level of regional exposure in such a short period of time and with a busy retail period ahead through the Spring and leading up until Christmas.

Without Chamber's involvement, we will look at restructuring so each business still picks up the discount and campaigns will be individually run.

if you can please let me know your decision ASAP as we are starting to organise production this week.

This offer will not be repeated.

Thanks again,

MATT MACCARTHY
SALES EXECUTIVE



PRIME MEDIA GROUP LIMITED

New England Highway (PO Box 634),

Tamworth - 2340

T: 67 619 712 F: 67 619 782

M: 0429 478 472

www.primemedia.com.au | www.prime7.com.au

Motion: That the Chamber reject the offer made by PRIME 7 based on the expense and explain to those businesses wishing to pursue the offer that it was not considered value for money at this point in time. Any future advertising would be organised by the Chamber on a case by case basis.

Hoddle/Farquhar. CARRIED.

General Business

- Ningbo Tour to Gunnible Pastoral Co organised for next week. Committee discussed that they thought it a good idea that the Chamber meet with the tour even if just for a meal whilst here to show their support. George Hoddle to find out their agenda and inform the committee.
- Treena Daniells has been in discussions with Terry Cowan from the BEC (Business Enterprise Centre) who is interested in providing training sessions on an array of topics relating to small

business at \$10/head over a number of weeks. TD will discuss further and provide a report at the next committee meeting.

- A new committee member will need to be sought to fill the vacancy created by the resignation of Jamie Chaffey. It was agreed that the Chamber should approach those nominations from the last AGM who were next in line for a position based on their number of votes.

Motion: Michael and Alysha will approach the nominees from the last AGM in July and if none are interested in filling the position an expression of interest will be sent to our membership.

Daniells/White. CARRIED.

Meeting Closed: 6.10pm