



GUNNEDAH AND DISTRICT
CHAMBER OF COMMERCE
AND INDUSTRY INC

TO THE BUSINESS OWNER/MANAGER

November/December Newsletter

Marketing tip for your business!!!!

Wondering when to advertise???? Market research too expensive???? Copy the big guys. If you are in food, advertise when you see the big companies (eg McDonalds) start a new ad campaign!!! If in clothes, then copy the clothes companies

THUMBS UP 

Twig and Spoon: a new café in the Coles complex with organic offerings. Well done Dallas and Leanda Sleeman.



FOOTPATH POLICY: next steps?

Following Council's Mike Silver's presentation to our members last month, the consensus is to get your footpath application in early.... Pay your fee and apply for the licence - you are much more likely to be well received. Please email the Chamber for more information. Our Vice President Pete Jones can give further information, so call him at work on 6742 4227

Visitor Information Centre relocation???

Do you have any thoughts on the issue – does the location matter? Anzac Park or in the CBD? Council is seeking further input - follow through either direct to Council or send us an email chamber@gunnedah.org.au

Business "laughs"

A store manager overheard one of his salesmen talking to a customer. "No sir," said the salesman. "We haven't had any for a while and it doesn't look like we'll be getting any soon."

The manager was horrified and yelled after the departing customer, "Come back next week. We're sure to have whatever it is you need."

Irate, he turned to his salesman, "Never tell a customer we're out of anything! NOW, WHAT DID HE WANT?"

"Rain," answered the salesman.

BUSINESS After hours

Monday 25 November: 5.30 – 7.00pm

Hosted by Workpac

Workpac offices next to Thub Thim Thai in Conadilly St. COST: Free

NETWORKING and Xmas drinks

Tuesday 3 December: 5.30 – 7.00pm

Courthouse Hotel. COST: \$10 members \$20 guests

RSVP: chamber@gunnedah.org.au or Ann Luke 6742 5585



HOW DOES THE CHAMBER WORK?

Membership is open to all businesses in the district (cost \$130 incl GST). The elected management committee, which meets on the 3rd Monday of each month at 5.30pm runs the Chamber on behalf of its members. All members are welcome to attend these meetings. Please let us know you are coming as the venue can vary: call Wendy Marsh (secretary) on 6742 0143 at Gunnedah Diesel Service.

Mental and Physical wellness is your business

Want to make sure that you have the attitude to work well in your business...on all fronts? This workshop is running in Gunnedah on 12 November (5.30-8.30). Contact Janette from **SMALL BIZ CONNECT** on 6766 4810 or jwray@tamworth.org.au. Small Biz Connect is a business advisory service funded by the NSW Government.